**CLAY COUNTY DEVELOPMENT AUTHORITY**

**ORGANIZATION DEVELOPMENT & MARKETING COMMITEE**

**\*Unapproved\* MINUTES**

**July 17, 2017**

**Present:** Marge Hutton, Rev. William Randall, Paz Patel, Russell Buck

**Staff:** Josh Cockrell, Taylor Mejia, April Scott

**Guests:** Annie Grogan, Kevin Monahan, Bill Garrison, Doug Conkey

**Call to Order: Marge Hutton** called the Clay County Development Authority (“CCDA”) Organization Development and Marketing Committee Meeting to order at 3:00 PM.

**Comments from the Public:** None.

**Approval of March 15, 2016 Minutes: Paz Patel** made a motion to approve the minutes. Motion was seconded and passed unanimously.

**Sponsorship Opportunities:**

**Clay EDC FY 17-18 –** Bill Garrison presented the committee with the Clay EDC FY 17-18 sponsorship opportunity. He also informed the committee of successful projects the EDC has been a part of the in the past year.

**Paz Patel** made a motion to recommend to the Board to continue the EDC sponsorship level of $10,000 for FY 17-18. Motion seconded and passed unanimously.

**SBDC FY 17-18 –** The existing Memorandum of Agreement (“MOA”) between the Chamber/SBDC and the CCDA was passed out to the committee. **Josh Cockrell** gave a brief overview of the MOA, explaining that the existing approved agreement continues through FY 17-18. Annie Grogan presented the Clay County Impact report to the committee as well as a brief overview of her role and responsibilities for the SBDC. The committee continued to ask Annie Grogan, Kevin Monahan, and Doug Conkey questions about the structure of the Clay County SBDC and its relationship to the CCDA. The committee requested a monthly report from the Clay County SBDC.

**Green Cove Springs Pavilion – Josh Cockrell** informed the committee of the improvements happening to the Green Cove Springs pool and park. He also provided the committee with the capital improvement plans for the park’s pavilion. The committee continued discussion of possible sponsorship for renovations to the pavilion and what the possible return on investment would be for the sponsorship.

**Russell Buck** made a motion to postpone further discussion of the sponsorship until the FY 17-18 CCDA budget is approved. Motion seconded and passed unanimously.

**Orange Park Fall Festival –** The Fall Festival event information packet was distributed to the committee for review.

**Paz Patel** made a motion to deny the request for sponsorship funding for the Town of Orange Park’s Fall Festival. Motion seconded and pass unanimously.

**Council of Development Finance Agency – Josh Cockrell** gave a brief overview of the CDFA to the committee.

**Marge Hutton** made a motion to deny funding for CDFA membership for FY 17-18. Motion seconded and passed unanimously.

**Adjourned: 4:10 PM.**